



Dartmouth Chamber of Trade Welcome back !

Tuesday 17 January 2017



- **A big welcome back** to the Chamber of Trade
- **Here to help** businesses thrive, to prosper and to enjoy Dartmouth
- **Supported** by Dartmouth Town Council, South Hams District Council, Devon County Council & others



- **Rob Lyon Mayor** of Dartmouth sends his best wishes and suggests that now we can all work together :
- The Chamber of Trade, all the Councils, the TIC, DHNA, BRNC, the Academy, Festivals & Events, and many more



- **We're committed** to the overall improvement of Dartmouth business, and we're starting with the basics. The reasons we've chosen to do business in Dartmouth, and what this community can achieve if positivity comes before politics. It's a novel idea, and we already believe it's working.
- **Now is the time.** Many business people in Dartmouth understand that our town needs new, forward-looking positivity, and we invite you to join us. The Chamber of Trade has been deliberately quiet in latter 2016, as we believe the town needed to "move on" after the BID collapse.
- **If you are a business owner** in Dartmouth, consider supporting us with a premium membership / a little time - and help us develop the new Chamber into a positive asset to the town. We share a common interest in our joint success.



The new team is:

- **Dave Cawley** Chairman & Director
- **Roger Jordan** Vice Chairman & Director
- **Mike Freeman** Secretary & Director
- **Hilary Bastone** Committee Member
- **David Gent** Town Council Representative
- **We have several vacancies** ask us at the end



Agenda

6:15 Introduction and Welcome

6:25 Why the Chamber is important

6:35 Why Facebook may or may not be important to your business

6:40 Federation of Small Businesses & the Chamber discount

6:45 Open session

7:00 Meeting ends, bar session begins

8:00 Bar session ends



Our objectives

- To enrol all businesses by default, with a premium membership option
- To encourage businesses to network with one another, and foster relationships in the town
- To listen and understand what businesses in Dartmouth actually need
- To filter out what cannot be done, and coordinate the progression of what can be done
- To listen to concerns and find solutions – whilst remaining positive
- To represent the town's interests at meetings of worth and significance



Why the Chamber is important

Consulted by the authorities

To help each other

To keep Dartmouth Special



Membership benefits

Basic Membership (FREE)

Enrolled automatically but can unsubscribe

Must agree to constitution

Receives our newsletter

Access to a Chamber Facebook “group”

Access to chamber promotions within Dartmouth

Access to meetings with input welcome (no voting rights)

Access to 3-4 evening networking meetings at the Yacht Club, per annum (small fee)

Premium Membership (£36 per annum)

As all above

PLUS Discounted membership to the Federation of Small Businesses

PLUS Voting rights at meetings

PLUS Free access to 3-4 networking meetings per annum



Future Meetings

- Facebook primer
- Federation of Small Businesses
- Exit Strategy (how to sell your business)
- Small Business Development & money
- Whatever you want ?



Dartmouth Chamber of Trade Facebook

Is it good for your Business ?

Dave Cawley

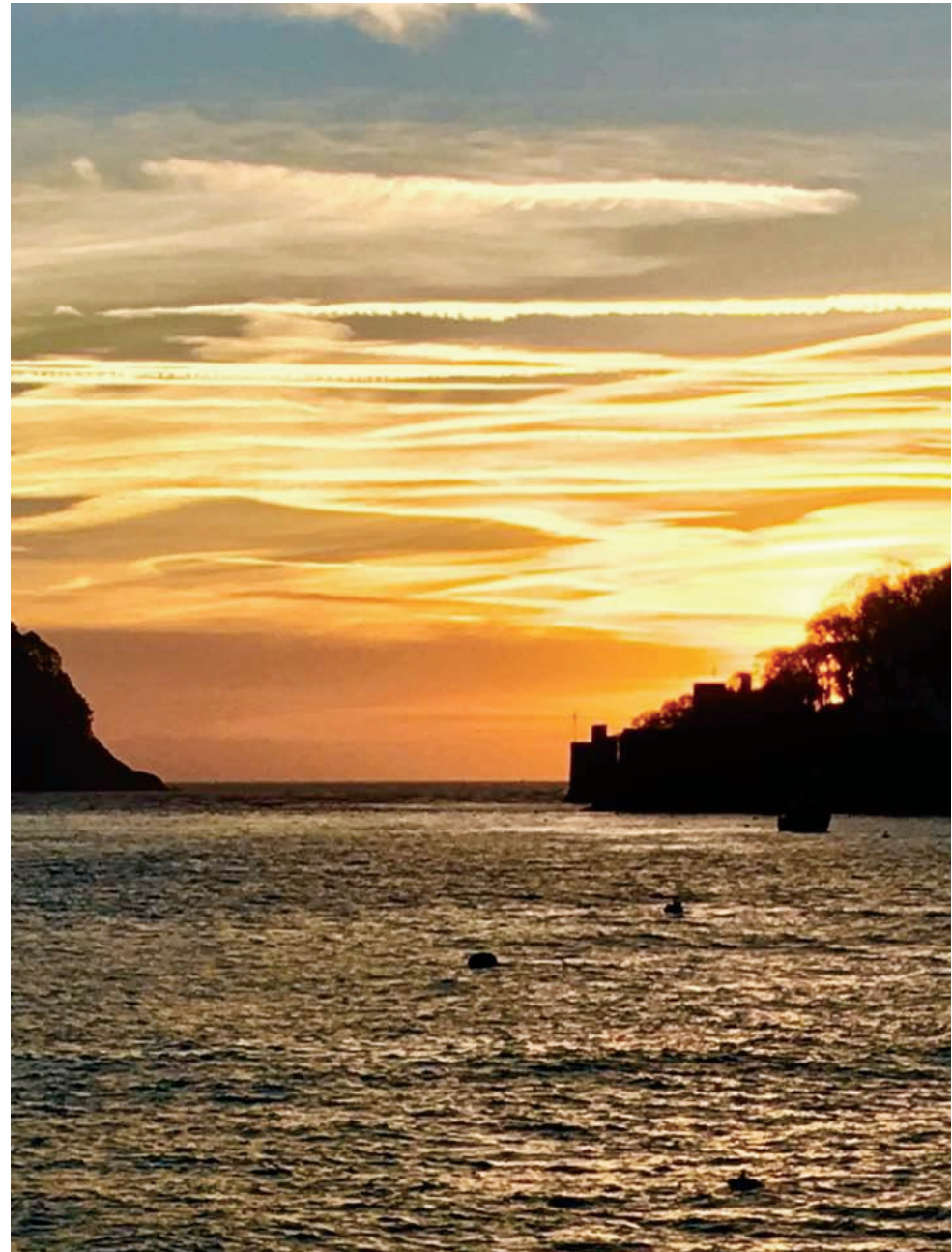


Why Facebook ?

- Effective and targeted marketing
- Very low cost
- Fun to do
- Proven results

What Facebook can achieve

- 63,943 people saw this photo in December
- 3,277 people clicked “like”
- 152 people shared with their friends
- Taken on an iPhone
- Dartmouth is on the map !
- Imagine if your business had posted this ?





Why Facebook works

- It reminds customers who you are
- It allows you to tell customers about new products or offers
- It is product reinforcement
- Apart from anything else it DOES work !



Dartmouth Chamber of Trade and the Federation Of Small Businesses

Roger Jordan



About FSB & The Chamber Discount

- FSB are experts in small businesses. Formed in 1974, they are a non-profit making and non-party political organisation whose member-base covers the length and breadth of the UK.
- Their aim is to help businesses achieve their ambitions. They realise this aim by offering their members a wide range of vital business services including advice, financial expertise, support and a powerful voice in government, influencing the decisions that affect their businesses.



FSB & the Dartmouth Chamber of trade

ADVICE

FSB Employment Protection.
FSB Health & Safety Service.
Legal Protection Scheme.
Online Legal Documents.
FSB Tax Investigation help
FSB Care.
FSB Insurance Service.
FSB Energy.

FINANCE

FSB Business Banking.
FSB Card Processing.
FSB Mobile Card
Payment Terminals.
FSB Cash Advance.
FSB Fuel Card.
FSB Independent
Financial Services.
FSB Pensions.

SUPPORT

FSB Business
Continuity.
FSB Business Leads.
FSB Print and Mail.
Communications.
FSB Vehicle
Services.
FSB Lobbying.
Networking Events.



Open session from the floor

Your call !



Bar session

Meet as many people as possible ?



Dartmouth

Chamber of Trade

Welcome back ! (end page)



Dartmouth

Chamber of Trade

Welcome back ! (end page)



Dartmouth

Chamber of Trade

Welcome back ! (end page)



Dartmouth

Chamber of Trade

Welcome back ! (end page)